



The **Documentary Institute in Eastern Africa** - www.diea.info - **is a production and research centre, hosting a visual archive**, intending to become a resource for institutions, filmmakers, researchers, undergraduate and graduate scholars studying film in the EAC. It is an autonomous organization based in Nairobi, at the *British Institute in Eastern Africa* headquarters - www.biea.ac.uk - managed by BIEA itself in collaboration with *Jux Tap Entertainment* - www.juxenter.com -

The DIEA intends to contribute to the creation of a dynamic and sustainable documentary film industry in the East African region. **A network of documentary filmmakers covering the Partner States of the East African Community** will be established with the support of *BIEA* and **national universities**. Their access to regional and international markets will be improved through an online archive for the storage, distribution and promotion of their work, as well as building a database of contacts that enables targeted and sustained communication about new productions and proposals to international industry contacts.

With the multi-faceted support in the form of regional networking, skills training and online visibility of the documentary film sector of the East African film industry, **the project will engender growth.**

In the long term **it will also contribute to the viability of diverse cultural expressions** in the region achieved as the multi-ethnic and multi-language filmmakers produce content that mediates the diversity of cultural experiences, values, and identities.

The project addresses the educational, promotion and networking infrastructure and innovative technology **needs of the EAC documentary film industry.**

Simultaneously the project tackles youth unemployment through skills training and support for self-employment in media SMEs. The overarching orientation is the sustainable growth and expansion of the industry that will produce content attractive to regional and international audiences.

“The Visual Archive of Eastern Africa” by using the latest technology for conservation, whether that means the archive as a physical location or the digital frontier, will produce, collect, restore, investigate, conserve and distribute various visual contents. By preserving the audiovisual heritage of the Partner States of the East African Community, it will contribute to the diffusion of art and creative expression in a global context. During the time, the acquisition of increasingly important material, will attract individuals, public and private organizations, filmmakers, photographers and experts to entrust DIEA their own collections. In following this program, the the Visual Archive of Eastern Africa, will have a solid stand in the region, hosting a wide selection of visual resources for preservation and access for study and research.

DIEA

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IN EASTERN AFRICA

Visual Archive in
Eastern Africa

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FEATURED CONTENT

“Kiuye Uye-The Magic Come Back”

is a documentary about witchcraft in Kenya. In the small inland villages where rituals and traditions remain unchanged, traditional healers use herbs, roots and ceremony to combat the dark forces upsetting their community.

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ACTIVITY PLANNING

- According to the set timetable, the first year will be dedicated to create the infrastructure, team assessment, producing resources, strengthening partnerships and seeking funding.
- The second year will be dedicated to extended to the educational sector in collaboration with Eastern African and extra continental universities, organizing master classes, producing intern-ships, seminars and mentoring for students from Kenya and other countries.
- The third year will be dedicated to consolidating the initiatives undertaken and organizing the first edition of the documentary festival. If financially sustainable, a process of selection and micro funding of visual projects could be launched according to BIEA policies.
- In the fourth year, If financially sustainable, a process of selection and micro funding of visual projects could be launched.
- In following this program the fifth year the Visual Archive of Eastern Africa will have a solid stand in the region, hosting a wide collection of globally distributed visual resources, organizing cultural events and offering logistic, technical and cultural support to institutions, researchers and students focused on Eastern Africa

2017 EDITORIAL PLAN

A location/set will be outfitted at the BIEA headquarters for filming the main events in its calendar such as: seminars, conferences, readings etc. but also inviting guests from outside for recording interviews and eventual visual formats to be hosted on the visual archive. The editorial plan will be discussed and improved constantly with the aim to create innovative formats combining the academic and scientific vision with the new technologies; integrating articles, books, educational news and video, so as to reach a wider audience globally and contribute to the diffusion of culture in the present context, through the different media. During the start up phase it will include:

Studio Interviews-Events at BIEA

Digitization of contents -film and stills- deriving from other collections

Reportage from fieldwork

Documentary films

